

Zambrero
FEEL GOOD MEX

LANDLORD PACK

**FEEL GOOD MEX:
A FRESH OPPORTUNITY
FOR YOUR PROPERTY**

www.zambrero.co.uk



ABOUT ZAMBRERO

Zambrero is a restaurant franchise serving fresh, Mexican inspired food, with a humanitarian enterprise at its heart.

We strongly believe that no one in the world should go hungry. Thanks to our Plate 4 Plate initiative, we have found a vehicle (which just so happens to be Mexican food) through which we can empower a social movement dedicated to the provision of food for those in need.

Zambrero was founded in Canberra, Australia in 2005 by Dr Sam Prince who was a medical student at the time. He has grown Zambrero to be the largest Mexican brand in Australia, New Zealand and Ireland and in recent years has expanded to the United Kingdom and the United States.

Our modern, vibrant restaurants attract a loyal customer base looking for delicious, customisable meals and convenient dining options. We're more than just a restaurant – we're a movement, delivering Feel Good Mex to communities everywhere.

IT'S THAT COMBINATION OF DELICIOUS FOOD AND GIVING BACK THAT MAKES ZAMBRERO FEEL GOOD MEX.



WHY CHOOSE ZAMBRERO AS YOUR TENANT?

Be part of the Feel Good Mex movement and discover how Zambrero can enhance your property's value with high footfall, long-term stability, and a socially responsible brand.

HERE'S WHY ZAMBRERO WILL BE A VALUABLE TENANT:

PROVEN SUCCESS

With a global presence and growing brand recognition in the UK, Zambrero has a track record of success in various markets. Our well-established franchise model minimises tenant turnover which ensures a stable and reliable tenant, delivering financial reliability for landlords.

ADAPTABLE STORE FORMATS

Whether it's a high street shopfront, drive-thru, shopping centre unit or a transport hub, Zambrero's flexible and adaptable store formats allow us to integrate seamlessly into a variety of locations, increasing property value.

FLEXIBLE PLANNING CLASSIFICATIONS

Our efficient kitchen model eliminates the need for complex cooking equipment, with no extraction required. So Zambrero locations can be accommodated in a broad range of premises, including those with Class E classification under UK planning law.

DEVELOPMENT OPPORTUNITIES

Our team works closely with developers to identify prime sites, optimise layouts and ensure seamless project execution, delivering successful restaurants that enhance property value and drive customer traffic.

QUALITY FIT-OUTS

Our professionally designed restaurants create an attractive, modern, and efficient space that enhances the overall aesthetic and appeal of any location.

LOW IMPACT, HIGH RETURN

We operate clean and efficient kitchens, making Zambrero a low-risk tenant with minimal impact on surrounding businesses.

SOCIALLY RESPONSIBLE

Through Plate 4 Plate, Zambrero donates a meal for every burrito or bowl purchased, aligning with corporate social responsibility initiatives and attracting ethically conscious consumers.

DEDICATED SUPPORT TEAM

Our skilled professional team are part of a strong local and national support network to help manage landlord inquiries.

STRONG MARKET PRESENCE

Differentiating ourselves from both traditional fast food and more expensive sit-down restaurants, our fresh Mexican-inspired menu attracts a broad customer base. As the Mexican food sector continues to grow, Zambrero is well-positioned to thrive in this expanding market with its modern 'fusion' interpretation of Mexican favourites.

IMPACTFUL MARKETING SUPPORT

We invest in national and local marketing campaigns, leveraging digital social media and in-restaurant promotions to drive consistent customer engagement and footfall.



RESTAURANT DESIGN

Our design look and feel incorporates who we are, what we do and our mission. As a global brand, our restaurants are recognisable around the world however we also embrace our role in the local community so our restaurants are tailored to reflect local spirit and surrounds.

With modern and sleek interiors, our restaurants provide a relaxed and attractive backdrop designed to enhance the customer experience. We draw customers into our restaurants through messaging touchpoints such as our digital displays and Plate 4 Plate counter.

Our efficient layouts ensure seamless in-restaurant customer movement and high-capacity service, as well as efficient digital and third-party order fulfilment.

RESTAURANT FORMATS

TRADITIONAL

800 SQFT TO 2000 SQFT

Our traditional restaurants incorporate seating for dine-in customers as well as the capacity to serve high volume takeaway, click & collect, delivery and catering orders.

OUR IDEAL LOCATIONS:

- High streets and city centres, including business districts
- Retail and leisure destinations, including shopping centres, retail parks and entertainment precincts
- Education and healthcare facilities, including sites near campuses and hospitals



DRIVE-THRU

1200 SQFT TO 2500 SQFT

Our drive-thrus are typically stand-alone or attached sites incorporating seating for dine-in customers as well as the capacity to serve high volume drive-thru traffic.

OUR IDEAL LOCATIONS:

- Main arterial routes, including busy commuter roads and motorway service stations
- Retail and leisure destinations, including shopping centres, retail parks and entertainment precincts



KIOSK / CUSTOM

FROM 300 SQFT

Tailored for specific market needs, our skilled design team can formulate bespoke designs which accommodate the specific requirements of the location.

OUR IDEAL LOCATIONS:

- Retail and leisure destinations, including shopping centres, retail parks and entertainment precincts
- Transport and travel hubs, including train stations and motorway service stations
- Education and healthcare facilities, including sites near campuses and hospitals



OUR EXPANSION PLANS

With hundreds of locations around the world, Zambrero is actively expanding across the UK.

OUR IDEAL SITES HAVE THE FOLLOWING CRITERIA:

- Size from 300 sqft kiosks to 2500 sqft drive-thrus
- High visibility and customer traffic
- Multiple signage opportunities
- Easy access and parking
- Strong catchment areas, with young professionals, students, and families as key demographics
- Surrounding tenants include complementary food & beverage operators, retail & leisure operators, offices, universities and hospitals
- Leasehold and freehold properties considered



LET'S BUILD SUCCESS TOGETHER!

We invite landlords, property managers and developers to partner with Zambrero for a mutually beneficial lease agreement.

Join us in delivering engaging, socially responsible dining experiences to communities across the UK.

Be part of the Feel Good Mex movement and help us bring our vibrant brand to more locations.

CONTACT US TODAY:
[Zambrero.co.uk/landlords](https://www.zambrero.co.uk/landlords)
franchiseuk@zambrero.com

